

Project Profile :: City Works Site, Port Coquitlam

The City of Port Coquitlam looked to Brook + Associates for strategic advice and assistance in a disposition and developer selection process for a prime 4.3-acre downtown site.

The City envisioned a high-density, mixed-use development for the site, strongly rooted in sustainable building practices. The selected proponent would need to commit to LEED Silver certification to fulfill the City's objectives, and incorporate multi-family residential and commercial into the project.

Brook worked with the City to craft a two-stage process, a Request for Expressions of Interest (RFEI) followed by a Request for Proposals.

After providing strategic input into the RFEI document and establishing clear evaluation criteria, Brook communicated the highlights of the opportunity to the national development industry on behalf of the municipality.

The RFEI opportunity was announced to a targeted audience through advertisements in key local papers and through mail-outs and emails to a comprehensive industry database. Brook then assisted in evaluating and short-listing the seven submissions received.

The City has since selected a proponent for the project.

Project: City Works Site
Client: City of Port Coquitlam
Date: May 2007 - Present
Task: Strategic Assistance for Land Disposition Process
Program: 4.3-acre downtown site designated for mixed-use, including residential and commercial

